Shreveport Bossier

SOUTHERN STYLE

May 14, 1996

Yvette Robinson
Philip Morris
120 Park Ave.
New York, NY 10017

Ms. Robinson:

It was a pleasure meeting you at the National Coalition of Black Meeting Planners Conference in Nassau. Shreveport-Bossier is interested in hosting your Conference and here are a few reasons why Shreveport-Bossier and your Conference could be a "Winning Combination."

ACCESSIBILITY: **Shreveport-Bossier, Louisiana** is strategically located in the South Center of the United States. We are within each reach by ground transportation via Interstates 20 & 49 and other highways. Our regional airport is home to American, Delta, Northwest, Continental & TWA, making it very accessible from any part of the country. All area hotels provide complementary shuttle service to and from the airport.

ATTRACTIONS: Roses, races and four riverboat casinos are just a few of our many exciting attractions to complement your next meeting in our hospitable twin cities. From the American Rose Center--the gardens for our nation's official flower, to Louisiana Downs--the fifth largest thoroughbred racetrack in the nation, and four new riverboat casinos with the hottest pots and loosest slots, Shreveport-Bossier has something for everyone. Our riverfront area features Sci-Port Discovery Center, the Ark-La-Tex Antique and Classic Vehicle Museum, and the Sports Museum of Champions, and also bustles year-round with an array of fun-filled festivals for all ages. Each of these venues, along with the graceful foyer of the historical Strand Theatre, would serve as an ideal venue for a reception or off-site event. Many more exciting activities to complement your scheduled meetings are detailed in the enclosed material.

Make your convention and Shreveport-Bossier a ***"Winning Combination."*** For additional information please call us ar 1-800-551-8682.

Sincerely,

Mary Williams
Vice-President, Convention Marketing

2040580164

IACVB International Association of Convention & Visitor Bureaus

SHREVEPORT-BOSSIER CONVENTION & TOURIST BUREAU
629 SPRING STREET • POST OFFICE BOX 1761 • SHREVEPORT, LOUISIANA 71166
318-222-9391 1-800-551-8682 FAX 318-222-0056

Source: https://www.industrydocuments.ucsf.edu/docs/gmgm0004